



中国国际进口博览会  
CHINA INTERNATIONAL  
IMPORT EXPO

## 第三届进博会参展邀请函

中国国际进口博览会由中国国家主席习近平亲自谋划、亲自提出、亲自部署、亲自推动。2019年11月5日至10日，第二届中国国际进口博览会在国家会展中心（上海）成功举办。第二届进博会紧紧围绕习近平主席“办出水平、办出成效、越办越好”的重要指示和主场外交定位，延续“新时代，共享未来”的主题，共有181个国家、地区和国际组织参会，3800多家企业参加企业展，总展览面积达36万平方米，超过50万名境内外专业采购商到会洽谈采购，意向成交额711.3亿美元。

第三届进博会企业商业展继续为各国参展商展示商品、技术和服 务提供平台，促进各国出口商、采购商相互交流和合作，实现“买全球、卖全球、惠全球”。目前，招展工作正在有条不紊推进中。为加强绿色国际合作，打造国际贸易的开放型合作平台，中国国际进口博览局与国家节能中心共同组织技术装备展区节能环保板块及配套活动，集中展览展示国际先进节能环保技术装备和解决方案，并在展览期间同步开展企业对接会等配套活动。

内容涉及节能节水与新能源、资源综合循环利用和环境保护等重点领域，拟涉及清洁取暖，美丽乡村，长江保护，变废为宝，节油节气节水，绿色园区，创新装备等主题。

作为第三届进博会新亮点，节能环保板块预计将超过十多万人次观展，我们将通过宣传路演、定向邀请等方式加强精准招商，着力促成交、见实效。举办如政策解读、对接签约、装备产品先进适用性评估、先进装备产品目录发布以及线上展览等形式多样的配套活动。搭建综合展示场景，遴选参展企业和产品集中展示，增加观众互动体验。届时，来自千余家中外媒体的千名记者将参会报道，形成强大的宣传效应。

诚邀贵司参加第三届进博会，展示代表节能环保领域国际先进水平的产品与服务。中国市场这么大，欢迎大家都来看看。

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中国国际进口博览局



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## Exhibition Invitation of the 3rd China International Import Expo

The China International Import Expo (CIIE) is driven by the planning, proposal, deployment and promotion of Chinese President Xi Jinping. The second CIIE was successfully held in the National Exhibition and Convention Center (Shanghai) between November 5 and 10, 2019. Oriented by "good performance, good results and continued success in the years to come" required by General Secretary Xi Jinping and positioned as the host in foreign contacts, the second CIIE has inherited the theme of "New Era, Shared Future" and attracted 181 countries, regions and international organizations, more than 3,800 enterprises and over 500,000 domestic and overseas buyers. It has covered a total exhibition area of 360,000 square meters and realized an intended turnover of USD 71.13 billion.

The Enterprise and Business Exhibition at the third CIIE will continue to provide a platform for exhibitors of participating countries to exhibit commodities, technologies and solutions, promote mutual exchange and cooperation between exporters and buyers of the countries and realize "selling to, purchasing from, and benefiting the world". At present, the exhibitor recruitment is proceeding in an orderly way. In order to strengthen international cooperation on green development and build an open cooperation platform for international trade, the China International Import Expo Bureau is in partnership with the National Energy Conservation Center on organizing the energy conservation and environmental protection zone and supporting activities at the Intelligent Industry and Information Technology Area to centrally display internationally-advanced technological equipment and solutions around energy conservation and environmental protection. In addition, supporting activities such as business matchmaking meetings will be held amid the exhibition.



The exhibition fields will focus on energy and water conservation & renewable energy, comprehensive and cyclic utilization of resources, environmental protection and other key areas, with the themes including clean heating, beautiful countryside construction, the Yangtze River protection, waste materials recycling, resources conservation, green industrial park and innovative equipment.

As a new highlight of the third CIIE, the energy conservation and environmental protection zone is expected to attract more than 100,000 visitors. We will step up the targeted exhibitor recruitment through promotions, roadshows and targeted invitations to vigorously promote transactions, deal making and effectiveness. Supporting activities in various forms will be carried out, such as policy interpretation, business matchmaking and contracting, assessment on advanced applicability of equipment products, release of the product catalog of advanced equipment and online exhibition. In addition, a series of comprehensive exhibition scenes for the concentrated display of selected enterprises and products and the enhancement of visitors' interactive experience will be exhibited. On that occasion, over thousand journalists from domestic and global media will empower the publicity effectiveness.

We hereby sincerely invite you to participate in the third CIIE to exhibit globally products and solutions in energy conservation and environment protection. Welcome to explore our prospective market in China!

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